

09.00 – 10.00	<b>Registration</b>
10.00 – 12.00	<b>Keynote Seminar: Towards Sustainable and Digitalized Textile &amp; Fashion Industry</b>
10.00 – 10.05	<b>Welcoming words</b> Managing Director <b>Marja-Liisa Niinikoski</b> , Finnish Textile & Fashion
10.05 – 10.30	<b>How to shape the future</b> Co-Founder & General Partner <b>Jyri Engeström</b> , Yes VC
10.30 – 11.00	<b>Sustainability as a key driver for the textile and fashion industry</b> Chief Commercial Officer <b>Robert van de Kerkhof</b> , Lenzing Group
11.00 – 11.30	<b>How digital fashion will change clothing industry</b> Optimist & Initiator <b>Dominic Sluiter</b> , Edward Digital
11.30 – 12.00	<b>Building a home of brands at the crossroads of sustainability and digitalization</b> CEO <b>Mikko Koponen</b> , Manna Group
12.00 – 13.00	<b>Lunch</b>
13.00 – 14.30	<b>Afternoon Session 1</b>
<b>Track 1.</b>	<b>Closing the Loop within Textile &amp; Fashion Industry</b> (session co-organized with Business Finland)
13.00 – 13.20	<b>Vision &amp; opportunities in Finland</b> Research Professor <b>Ali Harlin</b> , VTT
13.20 – 13.40	<b>Towards the European recycling hubs</b> Director, Sustainable Businesses <b>Mauro Scalia</b> , EURATEX
13.40 – 14.10	<b>Building the Finnish recycling hub</b> CEO <b>Outi Luukko</b> , Rester Customer Account & Sales, Circular textiles & services, <b>Anna Garton</b> , Luonais-Suomen Jätehuolto
14.10 – 14.30	<b>Q&amp;A Session</b>
<b>Track 2.</b>	<b>Growth and Internationalization of Brands – Powered by Co-operation and Customer Insight</b>
13.00 – 13.30	<b>Brand-led thinking</b> Director of Strategy <b>Harper B Hagedorn</b> , Gemic
13.30 – 14.00	<b>America first - Making Finland a great place to export textiles from</b> Sovereign <b>Valtteri Lindholm</b> , Varusteleka
14.00 – 14.30	<b>Success of Finnish gaming industry – collaboration &amp; co-operation</b> Brand Director <b>Mikael Haveri</b> , Housemarque
14.30 – 15.15	<b>Coffee break</b>
15.15 – 16.45	<b>Afternoon Session 2</b>
<b>Track 1.</b>	<b>New Textile Fibres from Finland</b> (session co-organized with Business Finland)
15.15 – 16.45	<b>Fireside chat between new fibre developers and producers:</b> Key Account Director <b>Kirsi Terho</b> , Infinited Fiber Company Chief Commercial Officer <b>Robert van de Kerkhof</b> , Lenzing AG Chief Sustainability Officer <b>Shahriar Mahmood</b> , Spinnova CEO <b>Heli Kuorikoski</b> , Metsä Group's and ITOCHU 's JV
<b>Track 2.</b>	<b>Digitalization in the Textile &amp; Fashion Industry</b> (session moderated by Innovation Service Designer <b>Olesja Hännikäinen</b> , Accenture)
15.15 – 15.45	<b>How immersive technologies will transform e-commerce in textile and fashion retail?</b> General Manager Nordics <b>Joanna Hummel</b> , Zalando
15.45 – 16.15	<b>3D design and its scaling possibilities in the textile &amp; fashion industry</b> Head of Operations & Sustainability <b>Laura Roman</b> , Halti
16.15 – 16.45	<b>Artificial intelligence for textile &amp; fashion industry in the big data era</b> Lecturer in Fashion Analytics and Forecasting <b>Dr. Satya Banerjee</b> , London College of Fashion
17.00 – 20.00	<b>Evening event</b> Mingle, Exhibitions, Textile & Fashion Award and Dinner